



Daytona ☆ Myrtle Beach ☆ Laconia ☆ Sturgis

[www.BrokenSpoke.com](http://www.BrokenSpoke.com)

603-527-8029

*Keep The Shiny Side Up and The Rubber Side Down!*

# KICKSTARTERS

## Combustion Chamber

Homemade Chili topped with Cheese  
Cup \$3.95 Bowl \$5.95

## Crankcase Chowda

Hearty New England Clam Chowda  
Cup \$3.95 Bowl \$5.95

## Skid Lids

Potato Skins loaded  
with cheddar cheese,  
bacon and onion  
\$6.95

## Pistons

Mozzarella Sticks  
Served with Marinara Sauce  
\$6.95

## O Rings

Hand Battered  
Crispy Golden  
Onion Rings  
\$5.95

## Suicide Shifters

French Fries Smothered  
In Chili & Cheese  
\$6.95

## Custom Wheel

Choose your Wheel:

- ★ Spicy Chicken with Colby & Jack Cheese and veggies
- ★ Panhead-Philly Cheese Steak w/ a savory dipping sauce
- ★ Hog-Pulled Pork Colby & Jack Cheese and veggies
- ★ Bonneville -Teriyaki Chicken, Pineapple and Swiss  
w/ Pineapple Chipotle Dipping Sauce

## Crash Bars

Double order of  
Sweet Potato Fries  
\$4.95

## Spark Plugs

Cream Cheese Jalapeño Poppers  
\$6.95

\$8.95

## Baker Drive Train

Philly Cheese Steak Rolls  
with savory dipping sauce  
\$7.95

## Fiddly-Bits

Mozzarella Sticks, Potato Skins,  
Wings and South West Eggrolls  
\$12.95

## Wild Bunch

Nachos Loaded with Lettuce,  
Tomato, Olives, Jalapenos, Onions  
& Topped with Chicken or Chili  
\$8.95

## Redwings

The Best Wings in NH! Wings  
or Tenders  
Buffalo or Plain  
\$7.95

## Garden Salad

Crisp Lettuce with Fresh  
Veggies & Choice of  
Dressing  
\$4.95

## BIO-FUEL

## Caesar Salad

Crisp Romaine Lettuce with  
Caesar Dressing, Croutons &  
Anchovies (optional)  
\$5.95

## Taco Salad

Layers of Lettuce, Spicy Ground  
Beef, Jack Cheese, Tomatoes,  
Olives, Onions & Sour Cream  
\$8.95

Chicken Caesar \$7.95  
Steak Caesar \$8.95

# PRIMARY DRIVE

All entrées include choice of 1 side, Sweet Potato Fries or ORings are \$.50 extra

## Burn Out Burger

1/2 lb Burger  
Chili & Colby Jack  
\$9.95

## Fat Boy Burger

1/2 lb Burger with BBQ  
O Rings & Cheese  
\$9.95

## Custom Chopper

1/2 lb Burger  
Build Your Own!  
You Want it, It's On it  
\$9.95

## Gear Grinder

Meatball Sub with marinara  
Sauce & Mozzarella  
\$8.95

## Jay Allen Burger

1/2 lb Burger  
with Bacon, Cheddar  
Mushrooms & Onions  
\$9.95

## Easy Rider

Grilled Chicken Sandwich  
with Mushrooms, Peppers  
Onions, & Choice of Cheese  
\$9.95

## Knuckleheads

Tender, juicy, Steak Tips with sautéed mushrooms and onions, choice of Broccoli or Mixed Veggies and One Side Car  
\$12.95

## The Panhead

Philly Cheese Steak Sub  
Sautéed with Mushrooms,  
Onions and peppers  
\$9.95

## HOG

Tender BBQ Pulled Pork  
Served on a Bulkie Roll  
\$8.95

## Bonneville Flats

Grilled Teriyaki Chicken Sandwich  
Smothered with Pineapple,  
Swiss Cheese & Bacon  
\$9.95

## Moto Guzzi

Chicken and Broccoli Pasta Alfredo  
Served with garlic toast  
\$10.95

## S & S Pasta

Pasta with Hearty Red sauce  
Served with garlic toast  
\$6.95  
Add meatballs for \$2.00

## Fishtailing

Hand Battered Haddock n chips  
\$9.95

## Chaps

Buffalo Chicken Tenders with Lettuce  
Tomato, Cheese, Crumbled Bacon and  
Blue Cheese Dressing  
\$9.95

**WORLD'S LARGEST BIKER BAR**

**Warning:** Consuming raw or uncooked meat, poultry, seafood, shellfish or eggs may increase your risk of food-borne illness.

## SIDECARS

French Fries

\$3.00

Sweet Potato Fries

\$3.50

O Rings

\$3.50

Fresh Cut Chips

\$3.00

Buffalo Fries

\$3.50

Buffalo Chips

\$3.50

## FUTURE BIKER'S MENU

★ Chicken tenders w/ French Fries \$4.95 ★

★ Hot Dog w/ French Fries \$4.95 ★

★ Grilled Cheese w/ French Fries \$4.95 ★

★ Burger w/ French Fries \$4.95 ★

★ Spaghetti w/sauce \$4.95 ★

## Coolants

\$ 2.00 (with free refill!)

Coke, Diet Coke, Sprite, Ginger Ale, Root Beer

Lemonade, Sweet Tea, Iced Coffee

**WORLD'S LARGEST BIKER BAR**

## The Adventures and Misadventures of Jay Allen

as told to Marni L. Kramer

"I want to be a Barnum and Bailey. I want to go to Europe, Asia and Japan to throw them a party like they've never seen," exclaims Jay Allen, owner of the world-famous Broken Spoke Saloon. This is but one demonstration of Jay's ambitious nature and his drive to make the Broken Spoke the most entertaining and comprehensive venue the biker world has ever seen. And it all stems from Jay's passion for motorcycles.

Jay's love affair with motorcycles began when he bought his first bike, a Suzuki 50. He paid a mere \$8.00 for it and had it running within a matter of hours.

Jay, a lively and independent youth, often rode his bike unsupervised. Unfortunately, tragedy struck one day when he was hit by a car, breaking his femur in half. He was put in a body cast, was unable to walk for a year and had to be home-schooled. He was only thirteen years old.

But this incident did not squelch his zeal for the sport. When Jay could walk again, he used what little settlement money he received to buy a new bike, this time a 1959 Sportster. Because his mother would worry if she knew, Jay stored it at a friend's house. Jay was now completely hooked and knew he'd be a rider for the rest of his life.

At the tender age of sixteen, Jay moved out of the house. By this time, he was working at the 7-11 and doing some movie work. This work involved riding horses for some "Lassie" flicks and learning the trade of a blacksmith. But he soon realized that shoeing horses for a living would not be good on his back and quit his apprenticeship.

Because Jay was thoroughly distracted with partying and motorcycling, he ended up bouncing around from Redding, CA, where he attended college, to New Orleans, LA, where he was a garbage man and then sold hotdogs on Bourbon Street. He finally ended up back in Los Angeles where he became a high-class male escort. By now, Jay was a person of the streets, living on his wits. But he didn't want to live like that anymore. He knew he had to change his life, so he decided to move to Hawaii.

At the airport, Jay was robbed of all his money. He was scared, but this unfortunate incident was actually a turning point for him. "I really think that was God's way of saying, 'Jay, you're gonna start again, you're gonna start anew, and you're starting with nothing. And this time, you're gonna do it right—you're gonna do it with integrity and honesty,'" Jay muses.

Jay arrived in Hawaii and hitchhiked to "The Pioneer" hotel where he met a kind lady named Ardelle. He told her of his plight and she put him up for the night. She even gave him a job bussing tables in her restaurant. Ardelle also informed him of a job opening for head banquet waiter at the Sheraton hotel. Since Jay had experience in this area, he was able to get the job. Here, he developed a knack for throwing parties and acquired a professional work ethic and the leadership abilities of a good boss. Jay had no idea at the time how these skills would come in handy one day.

Eventually, Jay decided to go to Alaska to work on the pipeline, and he bounced back and forth between the two states for a while. But in the end, he returned to the mainland.

While in Hawaii, Jay had been yearning to ride cycle, and a couple of guys in Maui had old Panheads. By the time he returned to California, the Redwood Run was in full swing. Jay vowed to never go without a bike again when he saw a couple thousand cycles gassing up to head north.

Jay went to the run where he met a young Arlen Ness, who would later become one of the gods of motorcycling. Ness had one of the baddest bikes Jay had ever seen, far beyond any stock Harley. Jay was now more determined than ever to get himself a hog.

This was remedied one day as Jay was driving down the street in his pick-up. He was listening to a show on the radio that was selling used appliances, when suddenly they announced that a '62 Harley Davidson Panhead was for sale. Jay made a beeline to the nearest phone booth and dialed the number. He told the woman who answered that he was calling from a booth at the 76 gas

station on State Street. Ironically, the woman discovered that she could see him from her apartment window. She told him to just drive behind the 76 because the bike was right there. Jay bought it on the spot and was able to join the run the following year.

It was pure fate to find a motorcycle at this point, and Jay used it to its advantage: he learned what it means to be a biker. He never missed a run and soon became a proficient rider, winning many rodeos and contests.

After a while, Jay and his wife, Claudia, started a willow furniture business and began working the craft show circuit as vendors. He met up with an old buddy of his, Peter Cline, who asked him if he'd ever been to Sturgis. Jay had heard of it, but had never been there. Cline suggested that Jay go to Sturgis, but warned him that he couldn't sell furniture. So with the help of a man who made deerskin gloves, Jay designed a special riding glove that he sold at the rally. Jay fell in love with Sturgis and the Broken Spoke, which he patronized as often as possible.

In the meantime, Jay also bought and sold used motorcycles from around the country. This was a lucrative venture until others saw his good fortune and began doing the same. As a result, he was slowly choked out of business. However, a new opportunity arose: a chance to buy the Broken Spoke.

Initially, Jay heard out in San Diego that the Spoke was for sale. He contacted Dave Iverson, the original owner, thinking that maybe he could sell it for him. Jay could always sell something he truly believed in, and Dave and he soon arranged to meet.

When Dave learned that Jay was a motorcycle enthusiast and had his own collection of bikes, he offered to sell him the bar. Although Dave already had a prospective buyer out of Texas, he felt that Jay was the right person to take over the business he had spent so long in developing. He believed Jay would do well because he understood the lifestyle and would do it for the right reasons. This key ingredient is a major factor in the success the B.S.S. enjoys today. Jay says as much himself. "We are the biggest biker bar on the face of the planet earth, and we're not only the biggest, but I really believe we're the best because we do it for all the right reasons," he declares.

So fate was fulfilled and Jay bought the Broken Spoke Saloon.

"The timing couldn't have been more perfect-I swear, the Guy Upstairs kind of said, 'This adventure is over and here's your new adventure'," Jay comments.

Because Jay had worked in banquets, was an experienced vendor and also a rider, he was well prepared to take over the Spoke. Jay began his ownership by giving his customers all those things he himself would want as a rider and customer: good customer service, stimulating conversation, ice-cold beer and top-notch entertainment.

Over the years, Jay has waxed philosophical about the business. "It's not about the dollars and cents, it's not about the beer sales," he asserts. "It's truly about making the memories. And I hope that I go down as one of the baddest-ass memory-makers on the face of the planet earth."

In fact, when all is said and done, he wants to be remembered as a man who has contributed to the history of motorcycling, the evolution of the trend, and the love and the passion for the lifestyle. Jay wants to have made a difference in people's lives and to have made his mark on the motorcycle world. And through the Broken Spoke Saloon, Jay has done just that.

"Keep the shiny side up & the rubber side down!"

